Mercer County Community College (MCCC) & La Salle University

RLIS203 Organizational Pob 9 Grill Day	BUS210 Principles of Management	Required for A.S
BUS203 Organizational Beh & Skill Dev	, ,	General Elective
BUS 204 Princ of Marketing w Appl BUS 205 Business Systems for Analytics	MKT 101 Principles of Marketing	General Decrive
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BUS206 Financial Markets & Institutions	DI ICO40 Dein sin lan of Financial	One and Darthus
BUS 208 Fundamentals of Financial Mgmt	BUS218 Principles of Financial Management	General Elective
BUS303 Legal & Ethical Env of Business	BUS 107 Business Law I	Required for A.S.
BUS 304 Prescriptive Analytics		
BUS 400 Business Strategy		
International Business Course/Experience (ECN 331, ECN 335; BUS 300; MKT 305; FIN 403; or MGT 356; or any Sch of Bus travel- study course)		
Business Administration majors also take:		
Writing Intensive School of Business Course		
(ACC 304, FIN 304, MGT 309, MGT 311, MGT 255, MKT 305 or MKT 402)		
5 Upper-level courses chosen from ACC, BSA, ENT, FIN, LAW, MKT, MGT, RMI, BUS300 or		
BUS370, with no more than two chosen from		
any of these disciplines		
Finance majors also take 5 of the following,		
depending on the chosen track:		
FIN 301 Fundamentals of Risk & Insurance		
FIN 304 Financial Decision-Making		
FIN 306 The Financial Services Industry		
FIN 308 Financial Services Marketing		
FIN 313 Employee Benefit Planning		
FIN 314 Risk Management		
FIN 375 Financial Statement Analysis		
FIN 401 Investment Analysis		
FIN 403 International Finance		
FIN 420 Financial Mgmt of Insurance Firm		
FIN 470 Selected Topics in Finance		
FIN 483 Senior Seminar		
Bus Systems & Analytics majors also take:		
BSA 302 Appl Regression Modeling & Vis		
BSA 410 Systems Analysis & database Design		
BSA 420 Data Warehousing & Data Mining		
BSA 480 BSA Capstone		
Choose one: BSA 305, 385, 400, 405 or 415		
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Marketing majors must also take:		
MKT 301 Personal Selling		
MKT 401 Marketing Research		
MKT 402 Marketing Management		
Choose 2: MKT 302, 303, 304, 305, 306, 307,		
308, 309, 310, 311, 370, 371, 372, 373 or 374		
Management & Leadership majors also take:		
MGT 312 Managing Human Resources		
MGT 355 Leadership: Theories & Real-World		
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