



Raritan Valley Community College (RVCC) & La Salle University  
Transfer Guide for Marketing Option in Business Administration (A.S.) at RVCC  
to Marketing (B.S.B.A.) at La Salle University

Notes for Dual Admission Applicants:

- 1) Dual Admission applications must be completed on La Salle University's website, [www.lasalle.edu](http://www.lasalle.edu), before 45 college credits are earned. It is free to apply online.
- 2) Additional courses beyond the associate's degree can be taken at RVCC to meet program requirements at La Salle.
- 3) For admission review, an official RVCC transcript (and transcripts from all prior institutions) must be sent one semester prior to graduating to the Office of Transfer Admission, La Salle University, 1900 W Olney Ave, Philadelphia, PA 19141.
- 4) A final official transcript must be sent by the student as soon as the final semester is completed and associate's degree conferred.
- 5) Students must uphold a grade point average of 2.5 or higher to qualify for Dual Admission.
- 6) All Dual Admission applicants for full-time day programs will be eligible for the Dual Admission Achievement Scholarship.

Additional Notes for all applicants (Dual Admission and regular transfer):

- 1) The maximum amount of transfer credits awarded cannot exceed 70.
- 2) At least half of the courses required by the major department (i.e., major requirements) must be completed at La Salle.
- 3) For admission review, official transcripts must be sent from all previous colleges attended.
- 4) All full-time day applicants will be eligible for the merit-based Founder's Scholarship. The award amount will depend on grade point average and quality of curriculum.
- 5) The Phi Theta Kappa Scholarship is offered to all qualified full-time day transfer applicants who are members of PTK with a 3.5 cumulative GPA or above. Proof of membership is required to qualify for this scholarship.
- 6) Non-Dual Admission students should seek advisement on General Education Elective courses that will satisfy the La Salle Core.
- 7) Students are strongly advised to use this guide with the assistance of transfer services at RVCC. The information in this transfer guide is subject to change. Therefore, students are advised to check periodically with transfer services for up-to-date information and to contact the Assistant Dean at La Salle, listed below, for advisement on major requirements that can be taken at RVCC. Following this guide does not guarantee the transfer of credit or admission to La Salle University.

Contact Information

La Salle University

School of Business, Kristen Garry, 215 951 1058, [garry@lasalle.edu](mailto:garry@lasalle.edu)  
Transfer Admission, 215 951 1500, [admiss@lasalle.edu](mailto:admiss@lasalle.edu)

Raritan Valley Community College

Advising & Counseling Services, 908 526 1200 x8336 [acs@raritanval.edu](mailto:acs@raritanval.edu)

## Requirements for Completion of B.S.B.A., Marketing major, at La Salle University

Number of major courses required for graduation: 26

Total number of courses required for graduation: 40

Number of major credits required for graduation: 80

Total number of credits required for graduation: 120

Per the Dual Admission Agreement, the CORE is satisfied by the specified associate's degree earned, except for the following CORE Qualifier(s) that must be completed:

Course(s) at La Salle	Equivalent at Partner School	Notes
REL 100 Religion Matters	Not applicable	Must be taken at La Salle
ENG 210 College Writing II: Research	Not applicable	Must be taken at La Salle

The following courses are major requirements for graduation from La Salle. At least half of the courses required by the major department (i.e., major requirements) must be completed at La Salle. Therefore, no more than 13 of the required major courses for this major will be satisfied by transfer coursework.

Required Major Courses at La Salle	Equivalent at Partner School	Notes
Required for all Business majors:		
ENG 110 College Writing I: Persuasion	ENGL 111 English Composition I	Required for A.S.
ENG 210 College Writing II: Research		
MTH 114 Appl Business Calc (or MTH 120)	MATH 150 Applied Calculus	Mathematics Elective
CSC 155 Intro to Computer Appl for Business	Satisfied by COMP 102 Computer Lit	Required for A.S.

## Free Electives

In addition to the requirements listed above, students must take enough courses to fulfill graduation credit requirements for their School and major.

The information in this transfer guide is subject to change. Therefore, students are advised to check periodically with transfer services for up-to-date information and to contact the Assistant Dean at La Salle for advisement on major requirements that can be taken at the two-year school. Following this guide does not guarantee the transfer of credit or admission to La Salle University.

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